

Decal Program

Overview and Good Practices

Vehicle-mounted decals are an important part of the SafetyFirst Decal Program. Understanding what size decals to use and how to best place them on your vehicles is key to maximizing results.

Good Practices

The largest possible decal should be used in every application for the best results.

Decals should be positioned to be clearly visible to those driving behind the vehicle.

For more information on placement, refer to the Decal Application Instructions.

SafetyFirst has standard decal sizes and designs for specific applications which are listed in detail on the following page.

Decal samples available upon request.

Custom designs (font, color, size) can be ordered to meet your specific needs.

Additional fees apply.



Decal Program

Sizes and Use Cases



Size 11 x 28 inch

Use for Roll up doors, step vans, utility trucks and trailers



Size 7.5 x 20 inch

Use for Pickup trucks, vans and mini vans



Size 4 x 20 inch

Use for Sedans, station wagons and some flatbed trucks



(Not recommended due to small size)

Size 3 x 18 inch

Use for Sedans, station wagons and some flatbed trucks



Size 20 x 15 inch

Use for Swing door trailers, swing door box trucks and motor coaches

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Application Instructions

Placement

Smaller decals should be placed in an obvious and effective location on the back of the vehicle, while larger decals should be placed around eye level, to the left, also on the back of the vehicle.

Application

Environment

Apply decals in temperatures no lower than 40° F (4.4° C).

Preparation

Clean the surface with alcohol and an absorbent, lint-free rag to ensure that the decal adheres properly.

Application

Remove the decal backing, then position the decal over the prepared area. Lightly apply pressure to the top two corners of the decal to affix it to the vehicle.

Starting at the top, apply firm pressure to the middle of the decal and out to the sides, working your way down, making sure that the entire decal is adhered.

If the decal begins to wrinkle during the application, pull it away from the surface using short, quick motions, then re-adhere it to the vehicle.

Upkeep

Inspect the decals periodically to make sure they haven't been removed or damaged.

Contact your Account Manager for additional information.

