

Improving visibility and reducing blind spot incidents

More cameras, more context, more clarity.

Stay safer with pre-collision warnings

Rounding out the GO Focus suite of cameras, the GO Focus Pro is designed for fleets that demand complete situational awareness. The GO Focus Pro combines full 360° coverage, real-time AI inference, and zero-latency live monitoring in a single seamlessly integrated platform.



Full 360° visibility
with up to 5 auxiliary cameras



Pre-collision warnings:
Forward, Rear, Blind Spot



Advanced Fatigue Detection and License Plate Recognition (ALPR)



Includes Geotab Video Coaching
featuring Smart Driver ID, Smart Sequence, AI Coaching workflows

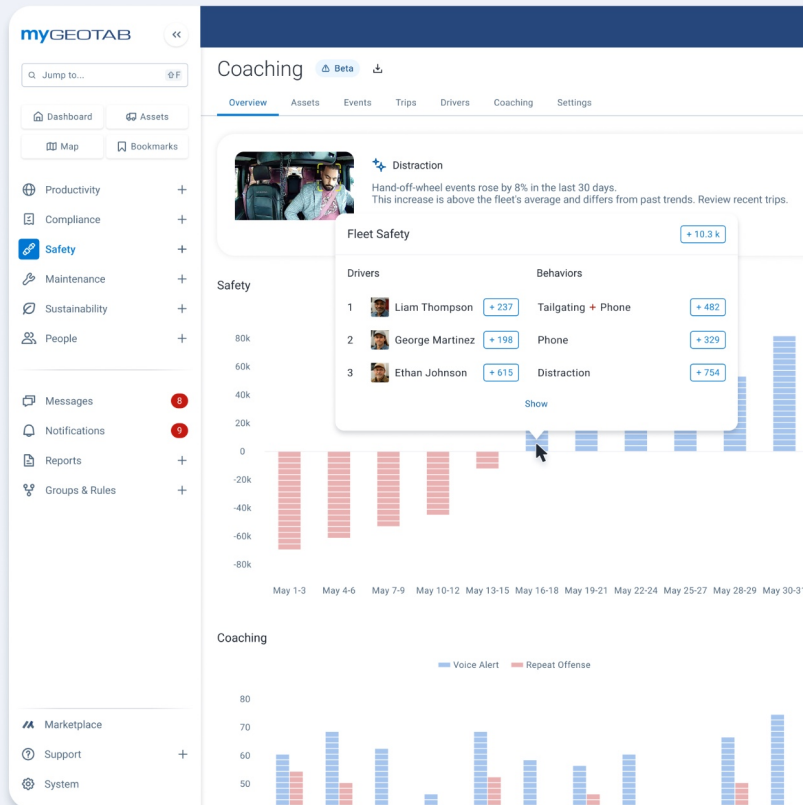


Optional Zero-Latency Monitor
to assist when in reverse

Helping fleet managers simplify coaching

For managers, patterns and urgent cases rise to the top for fast review and targeted coaching, all in one workflow that tracks follow-up and results. Spend less time searching and more time supporting every driver, addressing risk, encouraging improvement and recognizing safer habits.

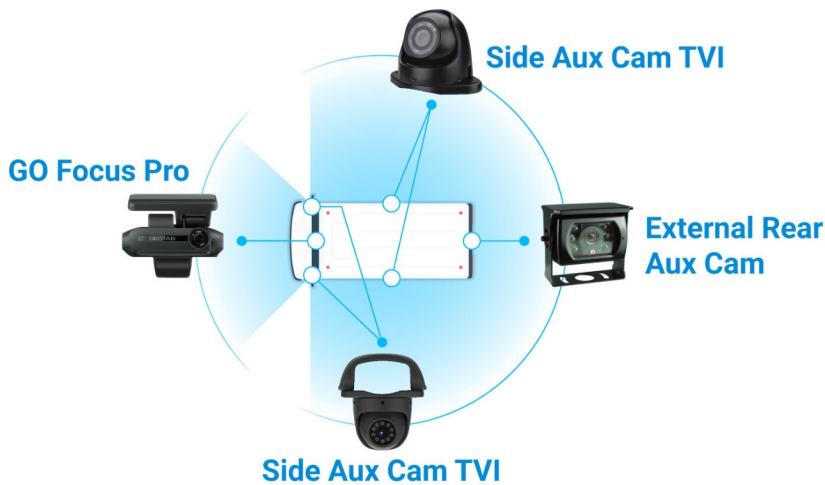
- Prioritized list of drivers and behaviors
- Review full event footage for context and personalized driver training
- Log notes to create full driver coaching records
- Coaching and event history, with trend analysis



Forward-thinking, side-looking, and rear-watching Increase visibility and eliminate blind spots.

GO Focus Pro auxiliary cameras

Essential for eliminating dangerous blind spots and providing proactive safety for your fleet. They offer full 360-degree visibility of vehicles and low-profile hazards, with the ability to provide advanced warnings before collisions occur.



AI powered blind spot elimination

Uses Edge AI to detect vulnerable road users (pedestrians, motorbikes) and low-profile items like bollards.

Eliminating dangerous blind spots

Auxiliary cameras give you full visibility of low-profile hazards like bollards and curbs, preventing costly and frustrating low-speed damage.

Zero-latency feed

Provides instantaneous, live in-cab video feeds from the side and rear for precise backing and real-time blind spot awareness.

Blind spot & collision warnings



Forward collision warning:

A preemptive event that a collision with a vehicle, two-wheeler, pedestrian or object is imminent without immediate braking or steering.



Reverse collision warning:

A preemptive event while backing up that a collision with a vehicle, two-wheeler, pedestrian or object is imminent without immediate braking or steering.



Blind spot warning:

A preemptive event warning that a vehicle, two-wheeler, pedestrian, or object is in a driver's blind spot.

Advanced computer vision and inferencing

Harness the power of higher-level AI with continuous inference for proactive pre-collision warnings, blind spot detection, fatigue including microsleeps, ALPR, and much more.