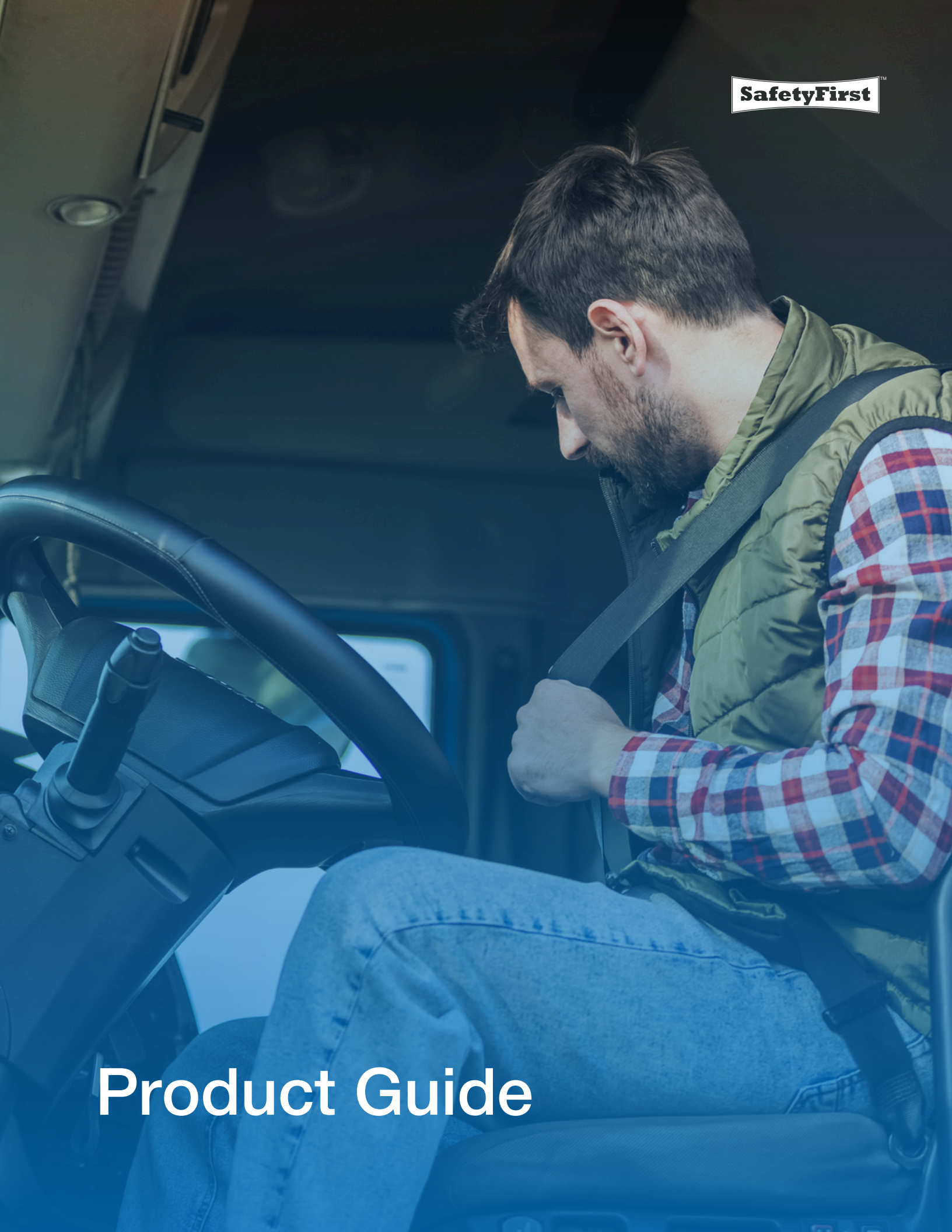


Product Guide

Contents



eDriverFile 1

- Introduction to eDriverFile
- Features of eDriverFile
- Continuous MVR Monitoring
- The MVR Monitoring Process



Decal Program 5

- "How's My Driving" Decals
- How Does It Work?



Driver Training 7

- Learning Management System



Telematics 9

- Telematics Overview
  Real-time fleet data
  Driver scorecards and in-cab alerts
- Telematics Devices



Cameras 11

- Cameras Overview
- Camera Models



Distracted Driving App 13

- LifeSaver Mobile

SafetyFirst

eDriverFile

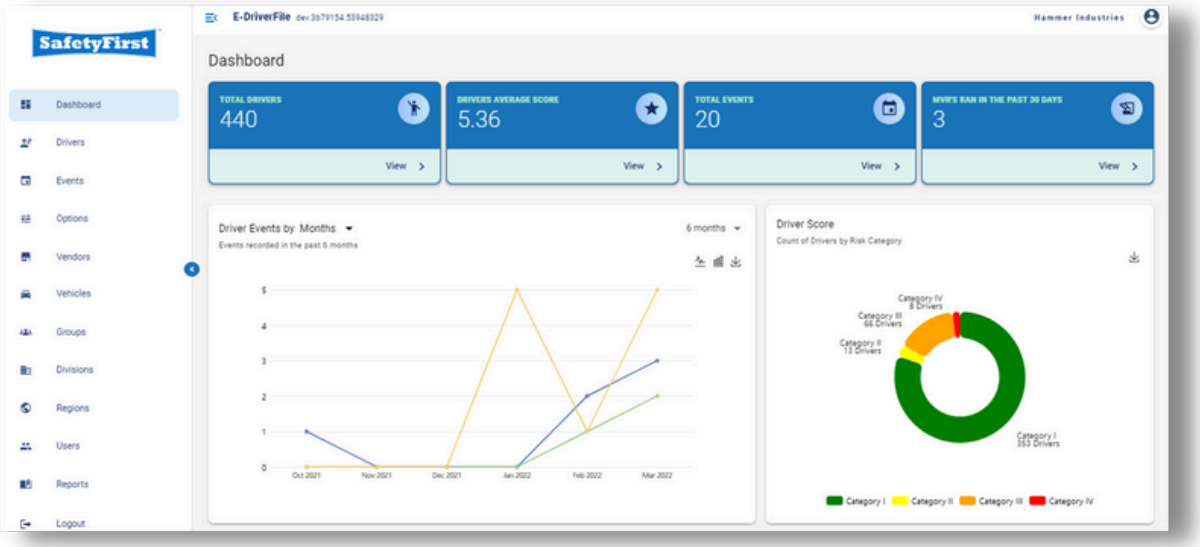
Introduction to eDriverFile

Summary

The eDriverFile platform enables your organization to streamline consistent enforcement of your corporate driver safety policies. From the initial hiring process to managing ongoing renewals, the system will help you efficiently manage your drivers.

Features

- Provides risk assessment on your drivers based on your corporate policy
- Data can be funneled from several data sources and external vendors to produce reports on key performance indicators (KPIs), such as driver risk scores and compliance with corporate policy
- Build your own queries of our data tables and easily export results into an Excel file
- Platform is housed on our data network and accessed securely through the web
- With the Driver App, drivers can view their personal scores and rankings within the company



MVR Compliance and Reporting

Features of eDriverFile

Personalized Criteria Assessment

Each client has their own criteria for what constitutes an “acceptable” driver. Our platform enables clients to set a matrix of what is included in the driver's evaluation.

These can include criteria such as

- Severity of MVR violations
- Telematics scorecard
- DOT compliance
- Crash history

Key Tasks Available

- ☑ Automated or on-demand MVR checks
- ☑ Individual or bulk MVR ordering
- ☑ MVR scoring built with client’s criteria
- ☑ Blended risk scores based on MVRs, hotline reports, telematics, etc.
- ☑ Transmission of driver safety policy updates
- ☑ DOT compliance support *(DQ file maintenance)*
- ☑ Crash reporting
- ☑ Driver notifications by email
- ☑ Integration/aggregation of telematics alerts
- ☑ Training validation and reminder notices
- ☑ Certification renewals *(e.g., specialized training)*
- ☑ Annual certification of violations *(self-reporting)*
- ☑ eSignatures/eForms
- ☑ Vehicle details, location assignments, etc.
- ☑ Qualification reminders via email *(e.g., 30/60/90-day license renewal expiration notices, etc.)*

MVR Compliance and Reporting

Continuous MVR Monitoring

Continuous Motor Vehicle Record (MVR) monitoring alerts management when a driver violation has occurred without having to wait for the annual MVR to be run.

Benefits

+ SafetyFirst automates and manages the service
+ Avoid the danger of the annual grace period between MVR orders
+ Reduce preventable accidents by only putting qualified drivers on the road
+ Alleviate administrative burden with exception reporting
+ Avoid navigating numerous state laws and MVR formats, as we work with all state jurisdictions for you
+ Many states waive the annual MVR requirements for CDL drivers if the company can show enrollment in an MVR monitoring program
+ Save time, money, and lives

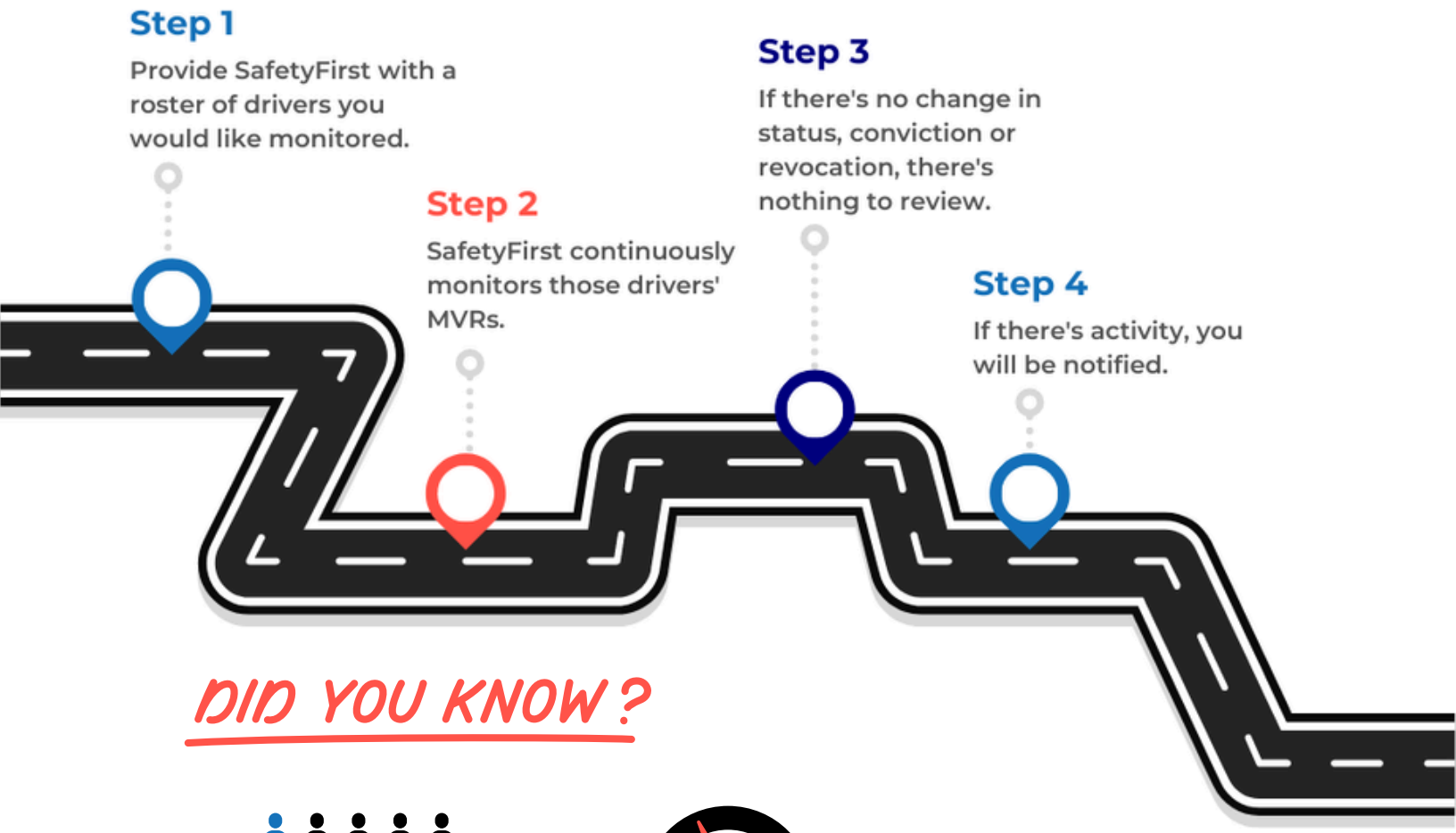


DID YOU KNOW?

MVR monitoring is a verification of Certificate of Violations (COV) compliance for CDL drivers

MVR Compliance and Reporting

The MVR Monitoring Process



DID YOU KNOW?

1 out of 5

fatal accidents involve a driver with an invalid or un-verifiable license*

44% of

unlicensed drivers have a prior record of driving on a suspended license*

1 out of 3

fatal accidents involve alcohol-impaired driving*

*National Highway Traffic Safety Administration

SafetyFirst

Decal Program

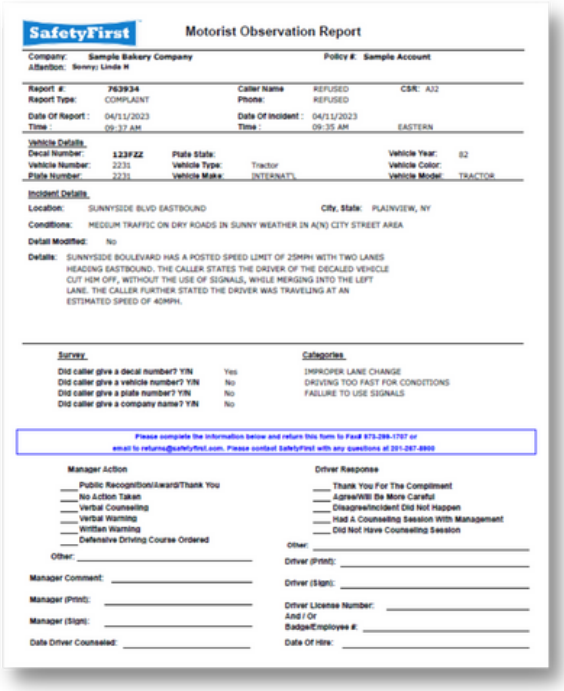
"How's My Driving" Decals



What is the Decal Program?

The Decal Program collects feedback from concerned motorists about unsafe driving. Motorist Observation Reports (MORs) can be used as an “early warning system,” alerting fleet managers of egregious behaviors which, if left unchecked, may lead to an accident.

Benefits


SafetyFirst

Motorist Observation Report

Company: Sample Bakery Company
Attention: Sonny; Linda H
Policy #: Sample Account

Report #: 763934
Report Type: COMPLAINT
Caller Name: REFUSED
Phone: REFUSED
CSR: A32

Date Of Report: 04/11/2023
Time: 09:37 AM
Date Of Incident: 04/11/2023
Time: 09:35 AM
EASTERN

Vehicle Details
Decal Number: 123FZZ
Plate State:
Vehicle Year: 82
Vehicle Number: 2231
Vehicle Type: Tractor
Vehicle Color:
Plate Number: 2231
Vehicle Make: INTERNAT'L
Vehicle Model: TRACTOR

Incident Details
Location: SUNNYSIDE BLVD EASTBOUND
City, State: PLAINVIEW, NY
Conditions: MEDIUM TRAFFIC ON DRY ROADS IN SUNNY WEATHER IN A(N) CITY STREET AREA
Detail Modified: No
Details: SUNNYSIDE BOULEVARD HAS A POSTED SPEED LIMIT OF 25MPH WITH TWO LANES HEADING EASTBOUND. THE CALLER STATES THE DRIVER OF THE DECALED VEHICLE CUT HIM OFF, WITHOUT THE USE OF SIGNALS, WHILE MERGING INTO THE LEFT LANE. THE CALLER FURTHER STATED THE DRIVER WAS TRAVELING AT AN ESTIMATED SPEED OF 40MPH.

Survey
Did caller give a decal number? Y/N — Yes
Did caller give a vehicle number? Y/N — No
Did caller give a plate number? Y/N — No
Did caller give a company name? Y/N — No

Categories
IMPROPER LANE CHANGE
DRIVING TOO FAST FOR CONDITIONS
FAILURE TO USE SIGNALS

Please complete the information below and return this form to Fax# 873-299-1707 or email to returns@safetyfirst.com. Please contact SafetyFirst with any questions at 201-267-8900

Manager Action
___ Public Recognition/Award/Thank You
___ No Action Taken
___ Verbal Counseling
___ Verbal Warning
___ Written Warning
___ Defensive Driving Course Ordered
Other: _____
Manager Comment: _____
Manager (Print): _____
Manager (Sign): _____
Date Driver Counseled: _____

Driver Response
___ Thank You For The Compliment
___ Agree/Will Be More Careful
___ Disagree/Incident Did Not Happen
___ Had A Counseling Session With Management
___ Did Not Have Counseling Session
Other: _____
Driver (Print): _____
Driver (Sign): _____
Driver License Number: _____
And / Or
Badge#/Employee #: _____
Date Of Hire: _____

+ **Improved safety:** With a mechanism for feedback on their driving, drivers are more likely to be aware of their driving behavior and correct unsafe habits. This should lead to a reduction in accidents and increased safety on the roads.

+ I**ncreased accountability:** Knowing that their driving is being monitored and reported can help drivers to be more accountable for their actions on the road. This can also improve their professional conduct, if they are commercial drivers.

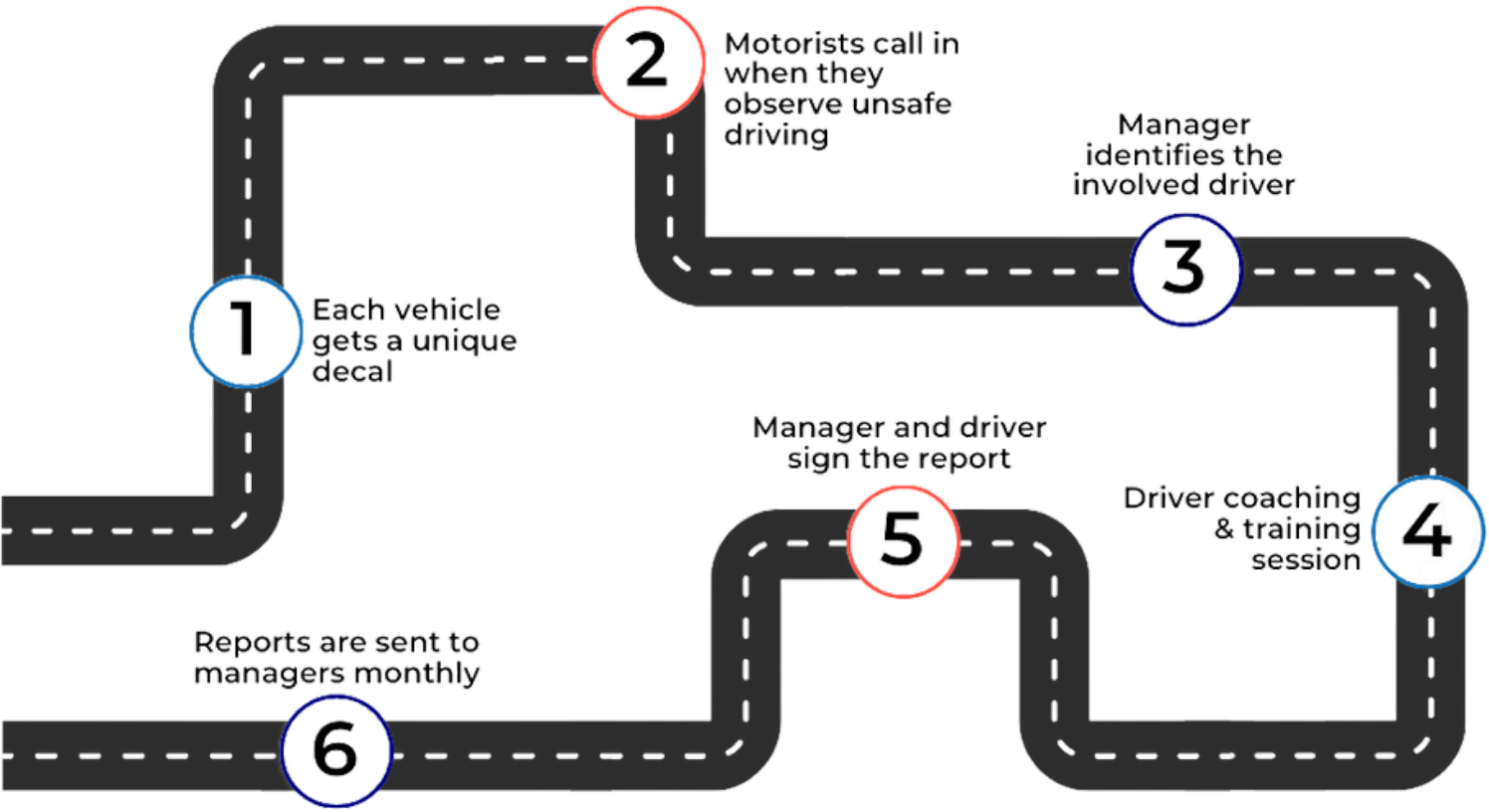
+ **Better customer service:** For commercial fleets or companies that provide transportation services, the program can provide valuable feedback on how their drivers interact with customers and the public, enabling them to improve customer service.

+ **Lower insurance costs:** Insurance companies may offer discounts to fleets that participate in a safety hotline program, as it can demonstrate a commitment to safe driving and risk management.

+ **Improved company reputation:** By participating in the program and improving driver behavior, companies can enhance their reputation with customers and stakeholders, demonstrating a commitment to safety and social responsibility.

Decal Program

How Does It Work?



1. Each vehicle gets a unique decal that states, “Safety Is My Goal” and a toll-free number for motorists to call.

2. Motorists call in and are interviewed about their observation. The report is generated and sent to the manager within an hour of the incident.

3. Manager identifies the involved driver and schedules a coaching session.

4. During the coaching session, the driver and manager can discuss the incident and identify any coachable behaviors. Managers can assign training courses to the driver as necessary.

5. The manager and driver sign the report and return it to SafetyFirst to complete the process.

6. Monthly reporting is sent to management with an overview of the calls received and reports returned.

Driver Training

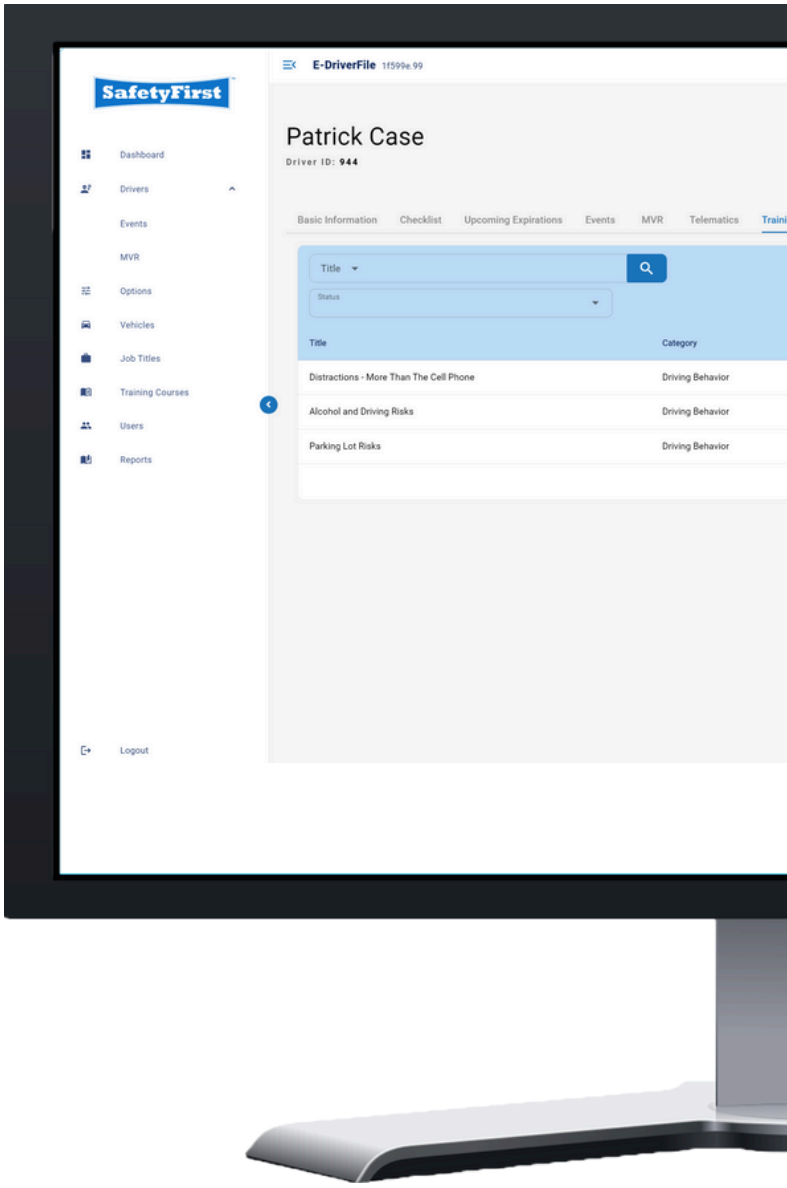
Learning Management System

Summary

The Learning Management System (LMS) assigns training modules to drivers based on their risk-taking behaviors, such as weaving in traffic, excessive speeding or running stop signs. These insights can be collected using our Motorist Observation Reports (MORs), Telematics Alerts (TMAs) or Motor Vehicle Records (MVRs) from enforcement violations.

Available Courses

- **Aggressive Driving** [1]
- **Distracted Driving I** [1]
  (Cell Phone Use)
- **Distracted Driving II** [1]
  (More Than Cell Phone Use)
- **Driving In Rain And Fog**
- **Driving Too Fast For Road Conditions**
- **Driving Too Slowly**
  (Impeding Traffic)
- **Drowsy Driving**
- **Drug And Alcohol Use**
- **Exceeding The Speed Limit**
- **Faulty Equipment**
- **Honoring the Right-of-Way** [1]
- **Improper Lane Change** [1]
- **Intersection Collisions**
- **Parking Lot Risks**
- **Running Red Lights And Stop Signals**
- **Tailgating**
- **The Other Driver**
- **Rules of the Road**
- **Van I**
  Preparing Your Van for Departure
- **Van II**
  Handling your Van
- **Van III**
  Special Concerns for Van Operators



[1] *Available in both English and Spanish*

Driver Training

Learning Management System

Online training modules can be assigned as follows

- On-demand from the Hotline Reports portal
- Supervisor-assigned course to an individual driver via email
- Supervisor can assign courses to all employees (multiple/group assignment) via email
- Training available in the eDriverFile app

Automatically enroll drivers from eDriverFile based on

- MVR showing recent violations
- Telematics alerts
- Motorist Observation Reports
- Red-light camera violation
- Crashes
- Quarterly curriculum with multiple courses (customizable)





Additional Features

Reminder notices and management reports show assignment, completion, score and time dedicated to training materials.

Drivers can access training materials from any phone, tablet, or computer.

Drivers receive a certificate of completion after passing the assigned course(s).

Telematics

Telematics Overview

Track and measure. For the better.

From location tracking to liability mitigation and everything in between, the data gathered by telematics empower your business to make smart and informed decisions. Packed with precision sensors running powerful software, telematics devices allow you to gather critical data about the vehicles and equipment that make up your fleet.



Data from your devices is available in MyGeotab, a cloud-based portal. When combining device data with MyGeotab's powerful software and analytics tools, you gather innovative, meaningful insights into your fleet—insights that help you make smarter choices for your business.

GEOTAB
management by measurement

Real-time fleet data

- Notifications for speeding, collisions, seat-belt use, check engine light, faulty equipment, and more
- Maintenance alerts/reminders based on time and mileage
- Remote Engine Diagnostics with 200+ points of data

Driver scorecards and in-cab alerts

- Configurable scorecards and dashboards
- In-cab alerts increase driver awareness and can lead to behavior modification in real-time
- Data can be integrated into eDriverFile

ELD compliance

Drivers stay compliant with the electronic logging device (ELD) rule through our Geotab Drive App and an in-vehicle Geotab device.

Telematics Devices



GO9

Plug and play. Track all day.

The Geotab GO9 telematic vehicle tracking device captures and normalizes critical data from over 9,000 different cars, vans and trucks. Plug the GO device into any vehicle's standard ODBII port and start capturing the industry's highest quality vehicle data.

GO9+

Track your speed while you refresh your feed.

Get all the advanced vehicle tracking features of GO9 and a Wi-Fi hotspot with GO9+. Stay connected to high-speed internet that doesn't drain your data. The compact GO9+ provides everything you need for your office on wheels to improve efficiency, decrease costs and stay productive and safe. The GO9+ is ideal for ride sharing, small businesses, heavy-truck fleets and corporate vehicles.





GO Anywhere

For wherever the road, rails, sea, or air takes you.

GO Anywhere is a low-cost, high efficiency device with a long battery life, designed with a rugged enclosure for installation on most assets. It leverages Geotab's functionality, management, and security for basic asset tracking functionality and fast GPS acquisition time.

GO RUGGED

Designed to take a beating. And monitor your speeding.

Harsh conditions or external installation are no match for GO9 RUGGED. Geotab's ruggedized telematics device is designed for fleets with heavy equipment, yellow iron, farm machinery, powered trailers and more. It has the same advanced GPS technology as the standard GO9 with the added benefit of being IP68 and IP69K rated (international standard for protection against the intrusion of solids, dust, contact and water).



Cameras

Cameras Overview

Our video technology, which seamlessly integrates with Geotab's award-winning telematics platform, provides fleets with access to robust camera solutions.

Features

- HD road- and cabin-facing cameras
- Infrared for clear in-cabin night vision
- Built-in sensors and cameras powered by AI and Machine Vision
- Simultaneous video streaming from the road and the driver
- Built-in speaker and display for voice and visual coaching
- On-demand video retrievals and live view from Geotab cloud
- Turn any Geotab rule into a video event
- 10-minute vehicle installation



Benefits

- **Improve safety** with real-time alerts from harsh driving incidents
- **Reduce accidents** using AI to detect distracted drivers
- **Reduce claims and insurance costs** with video evidence stored in the cloud
- **Improve operation visibility** with on-demand video footage retrieval
- **Engage employees** in improving safety with data on driving behavior
- **Provide instant assistance** and assess damages from the field in real-time
- **Integrates seamlessly with the Geotab cloud platform**, displaying vehicle video at your fingertips

Camera Models



Surfsight Aux Camera

Complete coverage.

The auxiliary camera seamlessly integrates with the Surfsight AI-12 dash cam, providing an extended view around the entire vehicle and/or cargo area. With an IP69K rating, they're dustproof, waterproof, and are able to withstand high pressure and steam cleaning. And they can operate in a range of temperatures, even in extreme conditions. Install up to four aux cams anywhere inside or outside the vehicle, giving you the flexibility to customize the camera setup according to your needs.



Geotab GO Focus

Focus on what's important.

Intelligent safety alerts, event-driven recording, and real-time insights help prevent collisions, protect drivers, and cut fleet costs–all without invading privacy. Advanced safety tech at a price that works for fleets of all sizes, it seamlessly integrates with Geotab, making it easy to scale your safety program without added complexity. To ensure driver privacy, all data is encrypted and processed locally.

Surfsight AI-12

One camera. Two views.

Surfsight dash cams provide valuable video insights and advanced risk detection to help keep drivers and vehicles safer while streamlining day-to-day operations and reducing costs. The innovative technology in the Surfsight dash cam, powered by Lytx, uses robust machine vision and artificial intelligence (MV+AI) to proactively detect and mitigate risk.



Xirgo KP2

Modular. Flexible. Next-level.

The modular KP2 road-facing camera records potential events and stores them in the cloud for fast review. Its unique modular design enables fleet managers to add the optional driver-facing camera with snap-on simplicity. And built on cloud-based technology, the KP2 is simple, slim to the windshield, and easy to update.



GEOTAB
management by measurement

Distracted Driving App

LifeSaver Mobile enforces hands-free driving

What is LifeSaver Mobile?

Companies use LifeSaver Mobile to lower auto insurance claims by tackling the #1 cause of crash frequency: mobile device distraction. Our simple, software-only approach automatically detects driving and blocks unauthorized use of the mobile device, and requires no hardware installed in the vehicle. Here is our 2-minute explainer video: lifesavermobile.com/explainer

Benefits:

Software, not Hardware. Simplicity, not Headaches.

Hardware can be a challenge to procure, a hassle to install, difficult to manage and frustrating to service. LifeSaver Mobile's software solution is cost-effective, easy to deploy and easy to update.

No Dongles • No Beacons • No Hassles

Rapid Deployment, Efficient Onboarding

Fleet managers know there's no time to lose when it comes to distracted driving. With LifeSaver Mobile, your fleet can be up and running across all your employee mobile devices in less than 2 weeks.

2-Week Onboarding Time

Proactive, Preemptive, and Affordable

LifeSaver Mobile's volume-based pricing ranges from $5/month to $10/month per driver.

Preventive • Cost-effective

Protecting Fleet Safety, Preserving Driver Autonomy

LifeSaver Mobile's software solution gives your drivers the opportunity to self-correct, as well as daily reminders on how to improve.

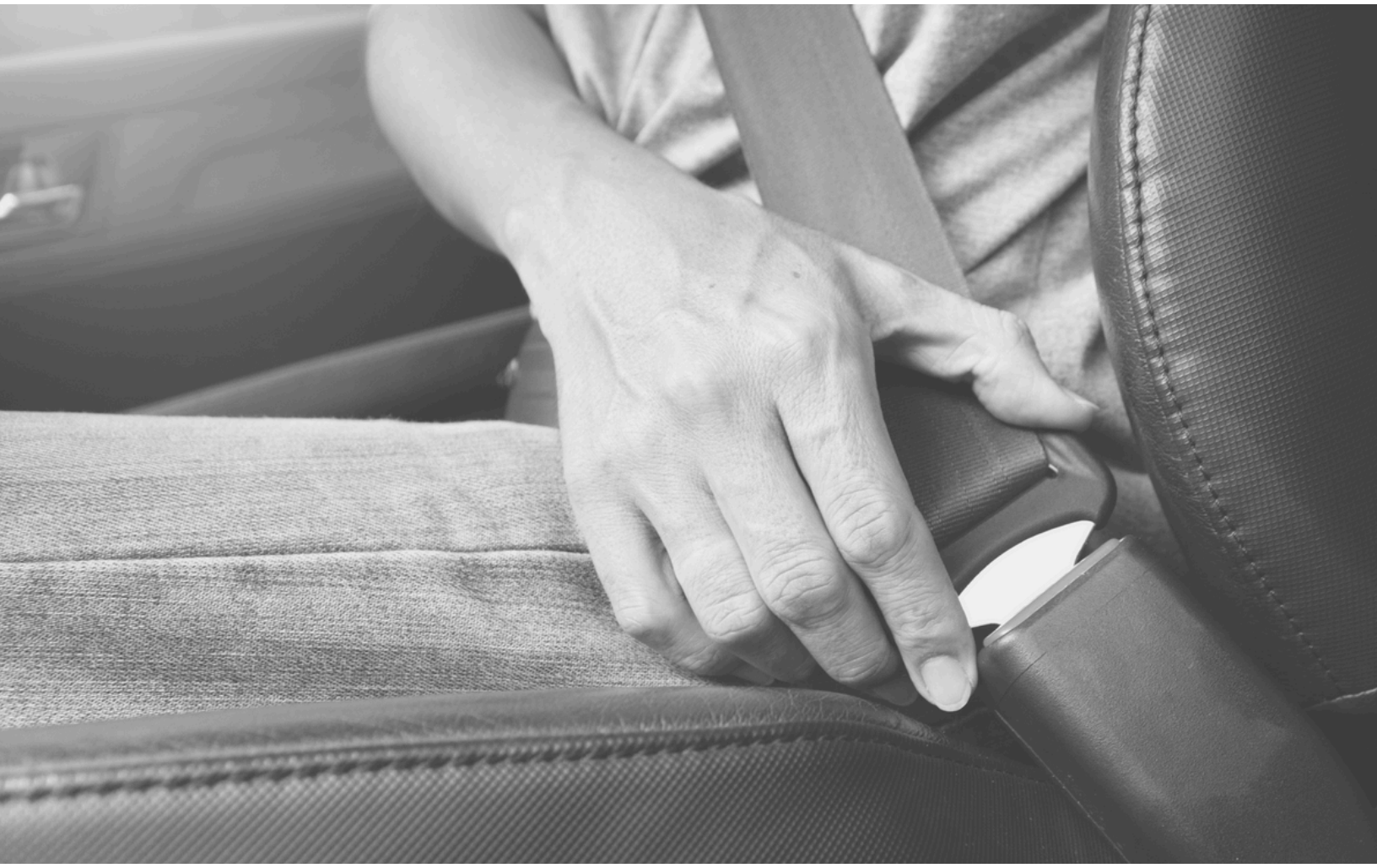
Simultaneously, it provides fleet managers with daily snapshots and weekly summaries of their highest risk drivers, reducing the time it takes to coach them.

Real-Time Alerts • Exception Reporting

Manage your LifeSaver Portal inside your myGEOTAB dashboard

- Single Sign-On access to your LifeSaver fleet portal
- Leverage your Geotab driver roster to simplify driver set-up in your LifeSaver account
- Deploy the app to all your mobile devices
- Configure the app behavior (hours, violations, scoring) from the portal
- View/export detailed scoring & reporting on any particular driver for coaching





Contact us today to get started.

201-267-8900

sales@safetyfirst.com

safetyfirst.com

July 2025