

Dash cam and video coaching to enhance your safety programs

Introducing GO Focus Plus, delivering instant in-cab verbal feedback when distracted driving, tailgating, rolling stops or other risky behaviors are detected.

Safer habits start immediately, not after the fact - unlocking a new level of effective fleet management.



Automates pairing & self-calibrates

No manual procedures required for installation and setup, other than a simple pointing adjustment at installation



Proactive collision management

Verbal safety alerts in real time support changes to driver behavior before incidents occur



Fewer false positives

Our AI for DMS and ADAS helps predict risks on the road and in the cabin with the highest levels of confidence



Driver risk profile

Easily identify repeat offenders and risky behavior patterns with severity-based event review



Enhanced coaching with AI

Automated workflows, AI generated insights and recommendations of specific grouped behaviors for coaching sessions



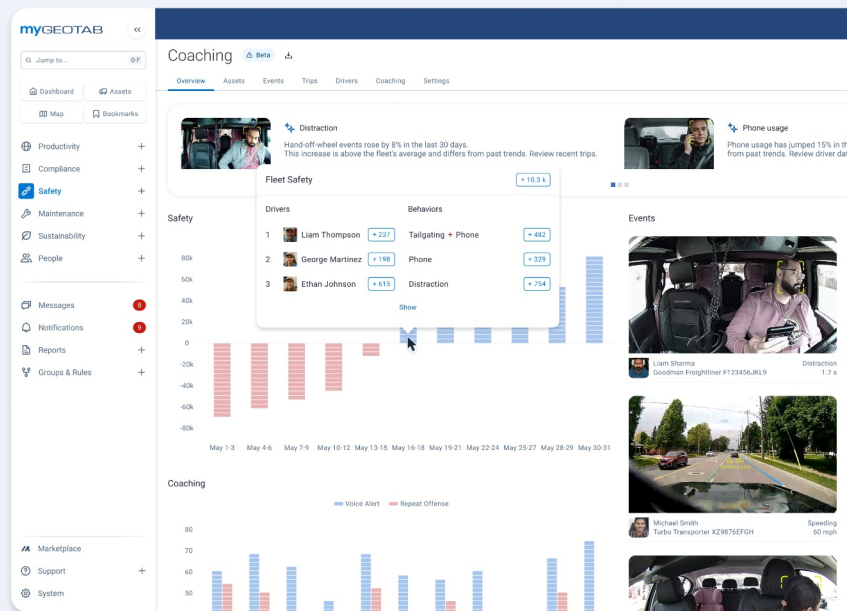
Privacy first design

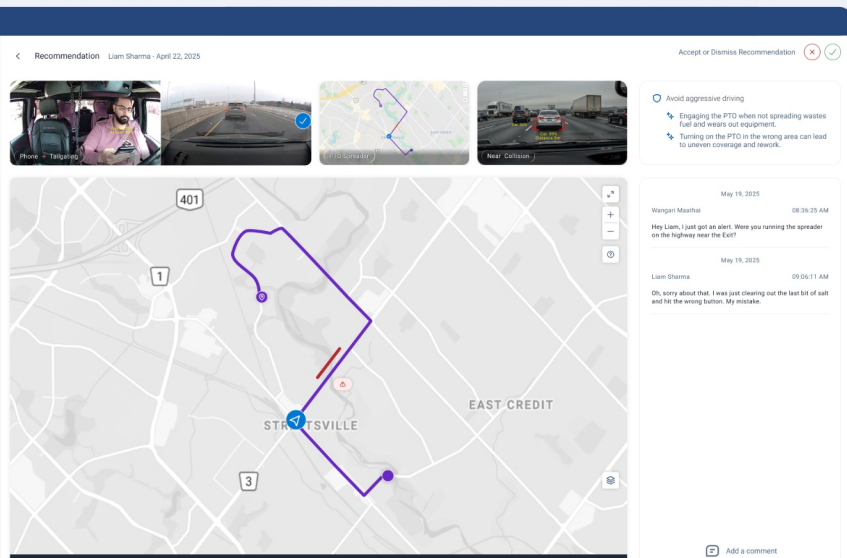
In-cabin privacy options designed to be enabled with a flick of the switch

Helping fleet managers simplify coaching

For managers, patterns and urgent cases rise to the top for fast review and targeted coaching, all in one workflow that tracks follow-up and results. Spend less time searching and more time supporting every driver, addressing risk, encouraging improvement and recognizing safer habits.

- Prioritized list of drivers and behaviors
- Review full event footage for context and personalized driver training
- Log notes to create full driver coaching records
- Coaching and event history, with trend analysis



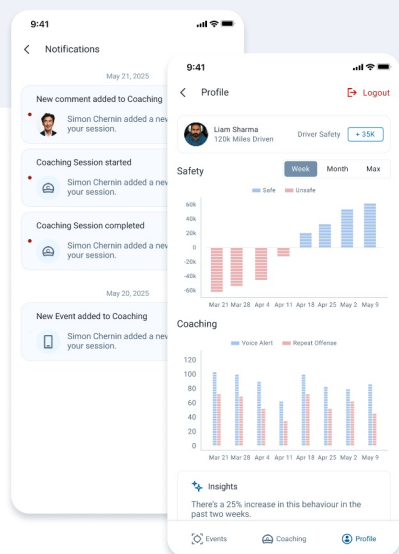


Coaching workflow that makes every alert count

With GO Focus Plus, a critical event becomes a driver coaching opportunity inside MyGeotab. Managers see video context, risk level, and recommended next steps—all at a glance. Assign feedback, track driver progress, and recognize improvement with a workflow built for fleet realities. Severity-based dashboards surface the drivers and behaviors that need attention most, so managers act faster and close the loop on risk. Results stay visible, and safer driving habits take hold fleet-wide.

Why add to your fleet

The new coaching workflow turns every alert into an individualized coaching opportunity, letting managers **follow up, track progress and recognize safe driving in one seamless platform**. Advanced AI models continuously improve detection and coaching, so your system gets smarter automatically and your team stays ahead of risk. Privacy options, data security and regional compliance are built in from the start.



Helping drivers become safer on the road

GO Focus Plus gives drivers real-time voice prompts as soon as risky behavior is detected to encourage correction on the spot and support for safer driving on every route.

- In-cab coaching for self-correction to avoid unnecessary escalations
- Real-time verbal alerts in cab, not just beeps
- In-cab event trigger button to mark footage
- Driver-friendly mobile app for two-way communication and self-coaching